

Getting Your Patients Excited About

Best Health App

Talking Points: How to Get Your Customers Onboard.



We have outlined some example scripting to help you promote the app to patients as they present to the reception desk:

- We have a new app that securely connects you to this Practice. The app will allow you to:
 - View upcoming appointments in one place
 - Receive messages from us including appointment reminders, clinical reminders and health summaries and factsheets
- We can send you an invitation SMS now which will contain a link to download the app. Its FREE and does not use much data
- You just need to click the link to install the app

Encourage patients to **install the app and **create their account** while they are waiting for their appointment. Once it is installed you need to open the app to create your secure account.**

- Once you have created your account you will have the new invitation message in your Inbox
- You need to open this message and accept the invitation
- It only takes a few minutes and you can do this while you wait for your appointment
- If your practice uses a third party application for Online Appointments this can now be accessed via the Best Health App – Practice Details screen

If patients need additional information, please give them a flyer to read while waiting or take home.

Thanks for helping promote the Best Health App!



Best Practice
An evolution in medical software